

Lecture 21: App Ratings - Learn Where To Get 5 Star Ratings With Ease Part 2

App ratings much like app reviews is another strong social proof indicator for new users to drive them to want to download your app. If your ratings are low, it's going to suck to be quite honest. You can never force your users to want to rate your app, but it can never hurt to ask them though so please do the following.

- Always, ask your buddies or mates for few five-stars review to get started and give you a much needed push.
- Hire someone for a few bucks to give you a 5 star rating. Find my highly recommended place in my Bonus Section at the end of this course. This is Black Hat! Use With Caution!
- Make it easy for unhappy users to contact you before they leave negative ratings or reviews.
- Offer upgrades and promo codes for five-star reviews.
- Display a popup asking for a review from people who use your app often. This can however annoy people if done too much, so be careful on the timing.

Okay, I'll see you in the next lecture.